

Emma Dean

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Education

Bachelor of Arts, May 2022

The University of Alabama, Tuscaloosa, AL

Major: Dance

Minors: French, Theatre and Advertising

Overall GPA: 4.0/4.0

Experience

Arts Administration Intern | DanceATL | August-December 2021

- Crafted weekly emails to over 600 subscribers and created cohesive social media posts to a following of over 2,400. These communicated the events and performances happening within the Atlanta dance community.
- Spearheaded redesigning the weekly emails and website pages (WordPress) to streamline consistency and improve efficiency while maintaining branding.
- Project managed artist programming such as A.M. Collaborative with finances and communications
- Led intern outreach efforts with an Instagram takeover, resulting in over 21 applications, the most the organization had ever received.
- Collaborated with the Operations Manager, Marketing Coordinator, staff/ board members, and other interns to conduct programming and communication related admin tasks essential to the success of the organization.
- Contributed to the strategic planning efforts for the next 6 months at the end of internship.

Videographer and Editor | Alabama Repertory Dance Theatre | Spring 2021

- Creatively shot and filmed 3 of the 5 pieces shown for the spring production of ARDT in a variety of styles including jazz, ballet, and contemporary.
- Co-edited "Groovin", choreographed by Bryant Henderson-Shea. Gained valuable experience with PremierePro.
- Operated expensive camera equipment and shot many different angles including tripod, gimbal, and handheld.
- Abided by the call sheet to ensure production went smoothly.

Counselor | American Ballet Theatre | June-July 2019

- Oversaw approximately 100 students ages 12-18 for 3 weeks while assisting classes for esteemed ABT faculty.
- Prioritized safety at all times and kept organized records such as allergy information, roll call, and transportation.

Leadership

Vice President | Dance Alabama! | 2021-2022

- Work in collaboration with all board members and faculty advisors to organize all DA! master classes and events.
- Facilitate auditions and handle registration for over 150 dancers and over 30 choreographers each semester.
- Collaborate with the production team to produce a student choreographed show each semester that entertains over 1,000 patrons.
- Coordinate over 70 rehearsals each week and maintain a detailed and updated schedule across four locations.
- Work with secretary to maintain consistent and effective email correspondence for all participants.

Promotional Director | Dance Alabama Film Festival | 2021-2022

- Manage all social media accounts and design all promotional material including graphics, event posters, invitations, programs, and merchandise
- Work with the Director and rest of board to conduct a free Film Festival for the Tuscaloosa community which showcased 14 student directed films, made in collaboration between students in the Dance, Film, and Music composition departments at UA

Junior Class Representative | UA Dance Department | 2020-2021

- Elected by Dance Alabama! Board to serve as leader for junior class. Communicate effectively with faculty on behalf of my class and relay departmental info back as well as encourage student involvement

Awards and Scholarships:

Dance Alabama! Award | The University of Alabama Dance Department | 2022

Outstanding Junior | The University of Alabama Dance Department | 2021

Academic Common Market | Scholarship | August 2018- present

Foundation in Excellence | Scholarship | August 2018-present

Software Experience and Special Skills:

Adobe Creative Cloud Suite (Photoshop, Premiere Pro, Illustrator, InDesign), WordPress, Mailchimp, Canva, Asana, Facebook Business Suite, Microsoft Office Suite, Google applications, Zoom, lighting design (EOS ETC Element 2), sound editing, photography/ videography, extensive dance training, choreography, valid driver's license, valid US passport